



PRESS RELEASE
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UK's top surf competition gets extreme with new supporter

- The Extreme Academy surf school joins surf competition as top line supporter
- The first event in the 2018 UK Pro Surf Tour, with a focus on equality, providing equal prize money and points for both genders

(NEWQUAY, CORNWALL: 17/04/18): The UK Pro Surf Tour is boasting a new top line supporter as interest in the tour continues to swell unabated.

The Extreme Academy surf school has come on-board to support the Surfaced Pro event in Newquay on May 12 and 13.

Organised by Surf Science degree students from Cornwall College Newquay in partnership with the UK Pro Surf Tour, Surfaced Pro is the first event in this year's surf calendar.

The Extreme Academy is based right on the beach at Watergate Bay, the venue for the Surfaced Pro competition. It coaches all ages and levels in a range of sports, from surfing and bodyboarding to kite surfing and waveski.

Managing Director of Extreme Academy Will Ashworth commented: "We are delighted to be supporting Surfaced Pro for the third year and their introduction of equal prize money for male and female competitors. As always the surf competition will be a real spectacle for Watergate Bay and we are looking forward to watching some of the top surfers in the country."

Dale Wingell, Surf Science student and team leader, said: "Signing up a supporter of this calibre is a genuine boost to Surfaced Pro. The Extreme Academy is internationally renowned and is a key part of Cornwall's surf community."

Now in its third year, Surfaced Pro has established itself as a key date in the UK Pro Surf Tour. The Cornwall College students work with the UK Pro Surf Tour on every aspect of the event, from logistics and event management to marketing and sponsorship.

Dale added: "Surfaced Pro was the first UK event to introduce equal prize money across male and female divisions. It includes the Nerf Clash of the Groms series, which has eight categories for young surfers aged 12-18-years-old.

Dale continued: "This year, we are also promoting environmental awareness, so it is great to have a supporter that shares all our values and which is such an influence on Cornish surf culture."

Taking place at Watergate Bay on 12th and 13th May, Surfaced Pro will see elite surfers from across Europe start their endless summer fighting for titles in a range of categories, with the winners of the Open Men's and Women's each scooping a prize of £1,000.

If you are looking to compete in the competition keep an eye out on the new UKPSA website: www.ukprosurf.com or follow ukprosurf social media pages: Facebook, Twitter and Instagram

For more information on the range of Surf and Marine Sports courses available at Cornwall College Newquay visit www.cornwall.ac.uk or call 0330 123 2523.

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For further media details, please contact Jon Shaw, Marketing Executive for The Cornwall College Group, (t) 01726 226552 or email jon.shaw@cornwall.ac.uk.

Notes to Editors:

- Cornwall College is part of The Cornwall College Group, which incorporates Duchy College, Falmouth Marine School and Bicton College and is one of the largest FE and HE providers in the South West.
- Cornwall College is recognised as one of the best catering colleges in the UK, with Centre of Excellence status in 3 disciplines, accredited by People First.
- Winner of regional world skills championships in hair and beauty, construction, carpentry and roofing.
- Winner of consecutive City and Guild medals for furniture making.