



## Press Release

PERSONNEL SOLUTIONS SURFACED PRO  
MAY 6<sup>TH</sup> AND 7<sup>TH</sup> 2017 WATERGATE BAY

UK Pro Surf Tour and Cornwall College are delighted to announce Personnel Solutions as their title sponsor for the Surfaced Pro – the first event on the 2017 UK PRO Surf Tour.

Personnel Solutions, a South West based recruitment agency for Chefs, catering and hospitality are delighted to be supporting surfing, the UKPS tour and Cornwall College Surf Science and Technology students to run this event which will see equal prize money for both male and female categories in the competition.

Running at Watergate Bay over two days, the event will attract competitors from both the UK and Europe in categories ranging from U12's to Open Men's and Women's. It's already attracting great social media interest with its focus on new and innovative surfing and parity in prize money.

Brender Willmott, course manager for the FdSc Surf Science & Technology and BSc Hons Marine Sports Science courses, run at Cornwall College Newquay said: "We are delighted to be working with the UKPST again this year and particularly keen to promote interest and development in women's surfing".

Zoe Gascoyne – project manager for the event, a marine sports science student, welcomed the opportunity to gain real world experience and said: "This is a fantastic chance to work with the very best professional surfers and network with sponsors and potential employers."

Managing Director of Personnel Solutions Matthew Sherratt, said: "It is great to be the headline sponsor for this year's Surfaced Pro supporting surfing, Cornwall College, the UKPSA Tour and Equality in sport. This is a new marketing direction for the company, however with all the hard work the College students put in we know our investment will achieve a great return."

UK Pro Surf Tour Director Dave Reed commented: "This is the second year running the Surfaced Pro, promoting fairness in surfing. We are working again with Cornwall College students to organise and run this ground-breaking event. Many thanks need to go to Personnel Solutions for becoming this year's title sponsor. Without their backing and the support from the other sponsor the event would not be such a success. This year, apart from the best Brits in the line-up, we are attracting a number of international surfers from Holland, Belgium, France, Spain, Australia and South Africa."





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